

Media Studies



Media Studies is a pathway that allows students to enhance their enjoyment and appreciation of the media and its role in our daily lives. In a world that is now more media-reliant than ever and where media is an increasingly manipulative tool, it is imperative that people are educated in this area. This course will provide students with the tools to critically assess and evaluate today's media landscape. The Media Studies course will allow students to develop a critical understanding of the world around them through both engagement with media products, theories and concepts as well as through the application of creative practical production.

A Level Outline (OCR) Theoretical framework: media language, media representation, media industries, media audiences

Component 1: Media Messages: Written exam (35% of A level)

Section A: News (two linked in-depth studies that focus on contemporary news in the UK)

Section B: Language and Representation (in depth studies of magazines, advertising and music videos)

Component 2: Evolving media: Written exam (35% of A level)

Section A: Industries and Audience (in depth studies of radio, video games and film promotion)

Section B: Long Form Television Drama (students compare Homeland and Stranger Things with a non-English speaking Drama)

Component 3: Non-exam Assessment (30% of A level) Creating a new media product in response to a brief. Students will make a moving image text, an online text and a print text.

Assessment Unlike most other A levels you will be assessed through both non-exam assessment (coursework) and two external exams. A level media is a linear course so you will sit both exams at the end of the two year course.

Career Progression Success in the highly competitive media industry often depends on your determination and motivation, but skills from a media degree can be used in many jobs. For example (amongst other things):

multimedia specialist, programme researcher(broadcasting/film/video), television/film/video producer, advertising account executive, broadcast journalist, magazine journalist, market researcher, writer, digital marketer, video games designer, cameraman, sound engineer

Complementary Subjects Sociology, Psychology, Business, English, Government and Politics, Film Studies, Drama

Entry requirements GCSE Media Studies grade B (Media grading is still A-C format) OR GCSE English grade 6

Course contact Simon Gardiner – Head of Media Studies
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What our Students say:

I love media because it allows me to see the world from a different perspective and have an understanding of it in a way I wouldn't have before. I almost see the world from the lens of a camera now, rather than just as an ordinary person. There is so much to media; it changed my view on things and my opinions on topics. It allowed to me to take more into consideration before making final decisions. And finally it's fun! Dhruv – Y13