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## rofessional Pathways



Professional Pathways is an innovative post-16 programme that empowers students to develop best practice in delivering vocational qualifications. Our focus is on training and empowering students to work with businesses directly. This will allow businesses to co-design curriculum projects, deliver employability workshops and speaker events, and promote apprenticeship programmes and employment opportunities. This programme is run in partnership with Lloyds Banking Group. The main component of the course is a Level 3 qualification that is equivalent to 3 A Levels. This is only in one subject – Business – but has a very wide range of different units.

### Course Outline

Everyone taking this qualification will study seven mandatory units. They are:

- Exploring the Business Environment
- Developing a Marketing Campaign
- Personal and Business Finance
- Managing an Event
- International Business
- Principles of Management
- Business Decision Making

In addition, there are units in human resources, accounting, marketing, and law.

This course is demanding and academically challenging, and you need to be prepared to work independently on projects. There are some exam-style assessments, but most of the course is assessed through projects. These require you to work independently to write up your work, and to bring it together under the success criteria.

### Career Progression

Study Business related courses at university including Business Studies, Economics, Marketing, Human Resources, Accounting and Finance. The Exam Board consulted universities and employers prior to the development of this new specification and the consensus was that the skills it developed, such as data handling, research skills and using tools to solve business problems, were just what universities and employers wanted.

### Entry requirements

GCSE: 2xGrade 4 and 3xGrade 5 including at least grade 4 in English and Maths

#### *What our Students say:*

*“ So thrilled I am doing this course – it has opened up so many avenues to me.”*

*Granit – Class of 2018*